

**Table 6 - Appendix 1: Parameters values and results of the robustness test**

Cluster 1	Cluster 2	Cluster 3	Cluster 4	Cluster 5	Cluster 6	Cluster 7	Cluster 8	Cluster 9	Cluster 10
<b>Classification type: Simple - # of analyzed forms: 1,930 (&gt;=22) - % of encompassed t. s.: 78.38%</b>									
data	model	firm	term	waste	to organize	purchaser	to sell	president	euro
(603.29)	(523.14)	(374.39)	(339.51)	(1843.32)	(519.82)	(720.98)	(1127.2)	(696.24)	(1879.28)
digital	to change	consultancy	political	recycling	theme	public	to rent	jean	funds
(381.26)	(413.18)	(370.81)	(331.79)	(1061.14)	(503.63)	(669.32)	(857.60)	(634.41)	(1780.05)
to connect	new	association	social	matter	hour	market	renting	françois	nord
(346.66)	(203.64)	(331.09)	(321.40)	(899.97)	(465.98)	(525.82)	(726.14)	(607.48)	(1401.95)
internet	really	development	economical	product	tuesday	purchase	machine	director	calais
(303.37)	(197.29)	(289.14)	(298.56)	(779.53)	(378.13)	(525.57)	(500.41)	(600.43)	(1108.06)
customer	thing	club	climatic	to recycle	conference	procur.	tire	michel	third
(282.02)	(153.69)	(266.09)	(269.96)	(635.24)	(363.19)	(490.41)	(500.02)	(536.36)	(1006.33)
<b>Classification type: Simple - # of analyzed forms: 2,727 (&gt;=13) - % of encompassed t. s.: 78.76%</b>									
social	director	firm	model	waste	emission	to orga.	data	to sell	circular
(542.79)	(800.21)	(331.67)	(244.08)	(1763.90)	(921.76)	(605.98)	(629.56)	(1060.3)	(741.65)
political	president	pole	deep	recycling	energy	hour	to rent	digital	law
(300.70)	(590.68)	(248.52)	(167.27)	(1167.80)	(901.76)	(507.00)	(448.75)	(835.62)	(725.95)
economical	jean	cluster	crisis	reuse	gas	thursday	to conn.	renting	ademe
(297.45)	(330.09)	(239.47)	(167.07)	(644.78)	(789.23)	(399.27)	(400.05)	(794.97)	(420.64)
term	founder	association	to change	to recycle	greenhouse	april	digit	car	mp
(272.69)	(285.42)	(218.32)	(166.75)	(638.07)	(533.17)	(383.60)	(313.21)	(485.17)	(400.01)
environm.	general	project	change	reemploy.	co2	friday	internet	vehicle	minister
(271.80)	(265.33)	(210.26)	(141.57)	(601.05)	(464.24)	(304.33)	(289.50)	(457.01)	(395.61)
<b>Classification type: Simple - # of analyzed forms: 4,369 (&gt;=6) - % of encompassed t. s.: 85.20%</b>									
director	term	to implem.	waste	emission	work	circular	to sell	climatic	data
(414.29)	(429.49)	(338.48)	(1897.25)	(1122.23)	(647.12)	(613.75)	(894.98)	(334.40)	(904.06)
hub	model	actor	recycling	gas	job	minister	renting	country	to conn.
(358.04)	(378.44)	(287.76)	(1278.73)	(1017.59)	(391.85)	(544.90)	(802.51)	(285.84)	(713.93)
association	economical	implementa.	to recycle	energy	value	institute	to rent	change	digital
(320.21)	(357.38)	(192.96)	(887.69)	(927.70)	(337.28)	(493.07)	(779.44)	(228.95)	(555.59)
club	long	role	reemploy.	greenhouse	relevance	law	car	growth	digit
(262.50)	(186.52)	(189.66)	(690.68)	(630.01)	(314.43)	(477.66)	(456.10)	(193.66)	(520.30)
firm	impact	organization	material	co2	productivity	mp	sales	inequality	internet
(247.83)	(173.66)	(177.29)	(687.64)	(533.46)	(294.15)	(414.28)	(431.94)	(173.14)	(464.11)
<b>Classification type: Simple - # of analyzed forms: 5,436 (&gt;=4) - % of encompassed t. s.: 90.41%</b>									
to implem.	waste	car	to sell	hub	minister	climatic	funds	data	public
(252.73)	(1270.76)	(816.30)	(1549.45)	(352.57)	(542.84)	(243.87)	(1779.95)	(1012.80)	(826.99)
economical	recycling	renting	micHELIN	firm	circular	growth	euro	digital	purchaser
(212.07)	(871.06)	(554.68)	(903.90)	(350.47)	(486.53)	(238.93)	(1520.87)	(787.30)	(693.80)
new	matter	vehicle	tire	director	institute	crisis	nord	to conn.	procurement
(200.07)	(741.73)	(474.56)	(821.40)	(343.09)	(439.24)	(226.53)	(1385.74)	(632.89)	(551.13)
actors	product	to rent	use	club	françois	change	third	google	nssd
(192.46)	(554.90)	(363.12)	(709.81)	(275.64)	(411.71)	(160.65)	(1338.36)	(412.67)	(510.26)
role	to recycle	shop	kilometer	association	mp	to face	revolution	digit	criterion
(154.23)	(525.62)	(346.29)	(571.06)	(272.91)	(378.84)	(146.89)	(1088.89)	(406.56)	(465.32)
<b>Classification type: double (12-14) - # of analyzed forms: 3,679 (&gt;=8) - % of encompassed t. s.: 57.08%</b>									
project	consultancy	renting	new	to orga.	mp	resource	waste		
(604.15)	(273.18)	(738.65)	(150.87)	(581.54)	(471.96)	(312.25)	(389.16)		
call	cjd	car	value	april	nicolas	natural	law		
(386.43)	(250.97)	(522.48)	(124.02)	(499.23)	(397.92)	(221.83)	(363.43)		
region	firm	to rent	model	hour	lambert	growth	article		
(382.46)	(228.80)	(513.73)	(123.23)	(498.85)	(366.66)	(177.41)	(342.33)		
territory	club	shop	customer	date	michel	emission	public		
(326.11)	(202.70)	(312.18)	(83.09)	(382.34)	(362.31)	(156.73)	(322.12)		
ademe	manager	vehicle	digital	registration	françois	energy	product		
(275.41)	(145.87)	(285.48)	(74.17)	(338.81)	(319.61)	(145.94)	(316.49)		
<b>Classification type: double (12-16) - # of analyzed forms: 3,679 (&gt;=8) - % of encompassed t. s.: 54.83%</b>									
data	resource	renting	project	consultancy	to organ.	mp	article		
(294.58)	(720.62)	(653.46)	(673.95)	(343.74)	(646.26)	(479.45)	(390.79)		
digital	natural	to rent	call	practice	hour	lambert	public		
(216.16)	(447.51)	(524.78)	(398.80)	(184.34)	(506.39)	(413.44)	(373.75)		
digit	climatic	to sell	region	firm	april	françois	law		
(191.45)	(259.46)	(449.53)	(362.79)	(157.09)	(440.69)	(378.36)	(365.78)		
value	to extract	car	territory	cjd	registration	nicolas	waste		
(139.35)	(221.64)	(380.07)	(342.83)	(156.29)	(362.61)	(372.00)	(347.88)		
new	to consu.	tire	ademe	master	cci	minister	objective		
(110.70)	(214.20)	(265.13)	(279.06)	(146.74)	(323.16)	(353.09)	(285.93)		

For every corpus, the number of clusters was adjusted so that the descending hierarchical classification encompassed a minimum of 75% of classified text segments – t.s. = text segments

**Table 7 - Appendix 2: Parameters values for press-type corpus-related DHC**

Press type	# texts	# text segments (t.s.)	# active forms	# analyzed forms (freq.)	average # forms/t.s.	# clusters	% classified text segments
Business & Economics	152	4,003	9,015	1,890 ( $\geq 6$ )	36.002	6	99.65%
Environmental	97	2,083	5,968	2,408 ( $\geq 3$ )	35.985	6	84.25%
General	249	4,713	10,193	2,093 ( $\geq 6$ )	35.641	6	81.14%
Government & Public Actors	36	1,954	5,474	2,267 ( $\geq 3$ )	36.252	6	95.29%
Professional	76	2,505	6534	2,542 ( $\geq 3$ )	35.853	6	75.89%

To facilitate the comparison, the number of clusters was adjusted to six for each press type while controlling that the descending hierarchical classification encompassed a minimum of 75% of the classified text segments.